

Workforce Development Advisory Committee Update – 9/29/16

Olympic College Enrollment Update:

2016/17 Academic Year ENROLLMENT REPORT - Day FIVE Report- FALL QUARTER				Enrollment History	
September 26, 2016	(Corrected) To-Date Quarterly Enrollment	% of State Allocation		Comparison State-Funded FTEs	Same Day Comparison (%)
Summer					
Worker Ret: FTE	263			216	121.8%
Worker Ret: Headcount	322			265	121.5%
ABE/ESL: FTE	171			148	115.5%
ABE/ESL: Headcount	295			267	110.5%
B and T FTE	1441			1503	95.9%
MESH FTE	1483			1502	98.7%
NURSING Programs (FTE)	181			186	97.3%
SSH FTE	1841			1924	95.7%
		Worker Retraining			
Annualized Biennium: Progress Toward Allocation		263			
		237			

Workforce Development and Basic Studies

Basic Studies

Current Headcount Fall 2016	295	Fall 2016 Quarter enrollment to date for Basic Studies and ESOL - Headcount: 171 (+10.5% when compared to same day five of Fall 2015) - FTE 171 (+15.5% when compared to day five of Fall 2015)
Current FTE Fall 2016	171	

Basic Food Employment & Training

Current Headcount Fall 2016	253	Enrollment FTEs and Headcount in process and pending additional data entry of Unusual Action codes at start of quarter. Fall 2016 Quarter enrollment to date for BFET - Headcount: 253 (+12% when compared to day five of Fall 2015 quarter) - FTE 213 (+11.5% when compared to day five of Fall 2015 quarter) BFET received an additional \$25,000 and was able to fund an additional 15 FTEs for fall quarter who would otherwise have not been able to attend.
Current FTE Fall 2016	213	

Career Center

- *Veterans Career Planning—9/27, 10/11, 11/15*: Learn how we can help you reach your career goals. This will be one-on-one time for resume and interviewing assistance with an Olympic College Career Center professional.
- *Speed Coaching - Just Stop By! 9/20, 10/11, 11/15*: Ten minutes with a Career Specialist. Learn how to jump start your resume, practice your job interview skills, and learn more about services offered by the Career Center.
- *Career Planning—9/28, 10/3, 4, 17 & 25, 11/7, 9, 16 & 21*: A Career Specialist will be available to assist students with: developing an employment plan, resumes, interviewing skills and exploring internship opportunities.
- *Nursing Assistant Employer Panel—12/1*: A discussion with employers about recruitment, interviewing, industry trends and more.
- *Annual Internship and Volunteer Service Fair 2016—December 1*: Learn about career development and civic opportunities within our communities. You can earn college credit too!
- *Women in Welding Workshop—10/1 & 12/9*: Women are invited to learn new skills in welding, create a welded rose, and learn about employment in a high demand career.

Career & Technical Teacher Certification Program

The Career & Technical Teacher Certification program now boasts an unduplicated headcount total of 106 teacher candidates participating. In addition to the special Introduction to CTE Program class held on-site at SKHS last spring, the Teacher Certification program has also conducted on-site classes at Sequim High School, Bremerton High School and Bainbridge High School. The number of completers now stands at nine. This number represents a 46% growth since April 2016.

Tech Prep

Building on the pilot “Professional-Technical Field Trip” with Bainbridge High Schools students visiting our Electronics, Composites, Machining and Technical Design programs, outings are being scheduled with the remaining district high schools for the 2016-17 school year. Tech Prep will continue to partner with Worker Retraining to ensure that all of the districts are offered the opportunity to participate over the next three quarters.

Additionally, Olympic College faculty have begun reciprocal visits to the high schools to promote their professional-technical programs as well as the opportunities provided by Tech Prep to earn college credit.

Outreach

Workforce Development and Basic Studies staff continues to publicize funding available to qualified prospective and continuing students for tuition, fees, books, and childcare. Through these grant-based programs coordinated by the staff of Worker Retraining, WorkFirst, Basic Food and Education Training (BFET), overall FTEs and headcount enrollments increased significantly.

Outreach included advertisements in *The VIEW*, *Kitsap Sun*, *Kitsap News Group*, *NW Navy Life*, *BKAT*, internal digital TV screens, readerboards, updated posters and brochures, and an OC home page graphic ad created by the Communications Office.

The *Career Pathways* project was completed with a soft launch to take place during fall quarter. The application--sponsored by SBCTC--was designed to help students identify professional/technical programs leading to employment. A separate *VIE25 Career Pathways* section helps veterans and service members identify certificates that can be completed in six months or less and lead to employment opportunities.

Additional professional-technical advising was funded by Worker Retraining to cover the busiest periods for summer and fall quarter advising. This extra coverage will continue to be available to professional-technical students in the future.

WFD/BS staff partnered with the Veteran Services staff to attend the Veteran’s Job Fair at Jackson Park. While several hundred people attended the event, WFD/BS staff spoke individually with nearly 75 veterans to disseminate information about college programs at large and WFD opportunities in particular. Data showed the largest area of interest for veterans was professional-technical programs.

WFD/BS staff will be participating and partially sponsoring a Professional-Technical program expo (tentatively called PokePalooza on October 20th) which will partner many areas of the college to attract potential students. The event will feature: faculty access, student and club projects, highlight professional-technical programs, as well as what student services are available at the college, and even register students on the spot to get them started in winter quarter.

The “Comeback” call campaign continues to bring increased enrollments Worker Retraining, professional-technical programs, and now WorkFirst. Sixty-six FTEs were added since the start of the ‘Come Back’ campaigns in July, for a total of 244 quarterly FTEs.

Worker Retraining

FTEs	
Fall Quarter 2016	263
YTD	
Headcount	322
Fall Quarter 2016	
YTD	

Fall 2016 Quarter enrollments to date for Worker Retraining:
 Headcount: 322 (+17.8% when compared to day ten of Fall 2015);
 FTE 263 (+12.1% when compared to day ten of Fall 2015);

Worker Retraining funds spent to date include \$122,001.96 for summer tuition and \$96,991.94 for fall tuition. Funding for books and supplies total \$26,129.12 for summer quarter and \$21,844.97 (this does not yet include funding from Shelton WRT participants). Comprehensive totals for fall should reflect an additional, approximate amount of \$35,000.00

Worker Retraining staff continue to message to employers “stretch their training budgets” messaging by funding their full-time workers in career and skill advancement classes as part-time students. Print and online ads continue to support the campaign. Staff will continue to attend the local WSHRMA meetings, the Northwest Federal Managers quarterly meeting, as well as other employer-oriented events and meetings to extend the message as far as possible. An employer database is being constructed for

Worker Retraining electronics marketing efforts. These efforts will become a permanent part of WRT outreach.

Worker Retraining staff will conduct quarterly check-ins with current students to ensure retention by providing counseling on available resources for students who may be struggling in the college experience. Quarterly check-ins will be complemented by efforts to aid students in completion through our Mark Your Milestones program, providing funding for certificate and degree applications. Employment preparation activities will be provided by partnering within and outside the college to provide our students with job-seeking resources as well as pre-employment skills. Through quarterly check-ins we will be able to better target which of our students need specific resources as they progress through their programs.

The Marketing Awareness Committee for WFD/BS developed and has begun to implement a comprehensive electronic promotional campaign for funding programs, professional-technical programs and a basic understanding of Workforce Development and its benefits to students, the college and community at large. Large, mobile electronic monitors are of various sizes will be placed in several different areas of the college featuring static advertising, student success stories, answers to frequently asked questions, program information, etc. This advertising will be complemented by similar messaging on internal and external A-frame advertising and table-top advertising that will be placed in areas such as the Bremer Students Center lounges and tables, library study areas, computer labs and waiting areas around the college.

In an effort to build our pipeline of prospective students from the high schools, the electronic loops featured on our mobile monitors will be copied and shared with the local high schools for use on their internal closed-loop monitor systems and by the Career Counselors.

New Program Development

The Accounting Software Specialist Certificate of Completion and Cyber-Security Certificate of Completion were available for student registration this Fall quarter. The Digital Filmmaking Advisory Committee and program faculty have begun the process to develop their Bachelor's in Applied Science in Digital Filmmaking. The Business and Technology Division notified the college that the Legal Support Professional Certificate of Proficiency will be discontinued. The proposed teach-out for students will likely be the end of the 2016-17 school year.

WorkFirst

FTEs, Spring Quarter, as of June 16, 2016	93
Headcount, Spring Quarter, as of June 16, 2016	119

Staffing: We are pleased to announce that the WorkFirst Transitions Coordinator position was filled by Pauline Carlton. She brings extensive experience from the Commerce Department, the Governor's Office, and most recently in the OC WorkFirst Program. Screening for the WorkFirst Program Assistant and recruitment for the WorkFirst Program Coordinator are in process.

Workshops: Students are very engaged in the meaningful activities provided during the school break (August 29 through September 16). In Kitsap County, Parenting and Nutrition Workshops are in motion for the first two weeks. Students will also have opportunities to work on an Employment Portfolio, work experience and/or attend other meaningful workshops in the community. In Mason County, the

Department of Commerce plans to provide a work experience opportunity for WorkFirst students. Shelton students are welcome to participate in the Bremerton Nutrition and Parenting workshops.

SBCTC Update: WorkFirst leaders continue to work to review the WorkFirst funding formula. The group will use headcount instead of FTE for base line funds, and will consider designated funds for work experience, other funds for life skills activities and workshops, and additional funds for financial assistance. The next WorkFirst Taskforce meeting is scheduled for September 07, 2016. Jane Blackman is a member of this taskforce.

Additional Funds: The WorkFirst Program requested additional funds last month and was granted \$213,044 for work-study opportunities. This increase will provide additional capacity for students to work on-campus, gain experience related to their field while completing their career goals and earn a decent income. The added funds will ensure that students comply with required participation hours.

Partners Update: There will be a combined statewide conference in the fall for the main core partners to meet and learn about the WorkFirst Program. Leaders from Employment Security, Commerce, Department of Social and Health Services, SBCTC, WorkFirst administrators and key staff members will participate in the October event. Jane Blackman and Pauline Carlton will attend.

Come-back Campaign: The WorkFirst Program worked very closely with the WFD/BS Outreach Team in connecting with former WorkFirst students. Dianna Larsen is working with several departments at OC (Bookstore, Library, Childcare, and SING) regarding students' records while Jane Blackman continues to work with DSHS, Financial Aid and the Business Office regarding the Second Chance Program in connection with the Come-back Campaign Project.