

Workforce Development Advisory Committee Update – 4/28/16

Olympic College Enrollment Update:

2015/16 Academic Year ENROLLMENT REPORT - DAY TEN Report- Spring				Enrollment History	
April 18th, 2016	(Corrected) To-Date Quarterly Enrollment	% of State Allocation		Comparison State-Funded FTEs	Same Day Comparison (%)
Worker Ret: FTE	255			213	119.7%
Worker Ret: Headcount	312			263	118.6%
ABE/ESL: FTE	204			181	112.7%
ABE/ESL: Headcount	349			354	98.6%
B and T FTE	1859			1571	118.3%
MESH FTE	1338			1381	96.9%
NURSING Programs (FTE)	200			195	102.6%
SSH FTE	1671			1716	97.4%
		Worker Retraining			
Annualized Biennium: Progress Toward Allocation		240			
		263			

Workforce Development and Basic Studies

Basic Studies

Final Headcount Winter 2016	354	Spring 2016 Quarter enrollment to date for Basic Studies and ESOL - Headcount: 312 (+2.6% when compared to same day five of Spring 2015) - FTE 187 (+16.1% when compared to day five of Spring 2015)
Final FTE Winter 2016	191	

Basic Food Employment & Training

Final Headcount Winter 2016	340	The student need for funding to attend OC through the Basic Food and Education Training program (BFET) increased enrollment to 296 FTEs (compared to 251 FTEs in Winter Quarter 2015.) Similarly, the headcount increased to 340 from 294 in the same quarter last year. Spring 2016 Quarter enrollment to date for BFET - Headcount: 310 (+20.6% when compared to day five of spring 2015 quarter) - FTE 265 (+21% when compared to day five of spring 2015 quarter)
FTE 3/1/16, Winter 2016	296	

Career Center

- *Veterans Career Advising-April 13 and May 10:* Learn how we can help you reach your career goals. This will be a one-on-one time for resume and interviewing assistance with an Olympic College Career Center professional.
- *Speed Coaching - Just Stop By! April 18 and May 16:* Ten minutes with a Career Specialist. Learn how to jump start your resume, practice your job interview skills, and learn more about services offered by the Career Center.
- *Great First Impressions: Get Ready for the Job Fair! April 19:* A free career image workshop. All participants will receive a \$25 voucher to shop for interview clothing at the Bremerton Goodwill store after attendance.
- *Medical Assisting Employer Panel-April 20:* A discussion with employers about recruitment, interviewing, and industry trends.
- *Olympic College Job Fair 2016-May 4:* Presented by the Workforce Development Career Center, this event is open to the public with free admission and parking. Those seeking employment are encouraged to take their resume, dress for success, and be prepared to demonstrate their job-seeking skills.
- *Women in Composites Workshop- June 3.* Women are invited to try their hand at composites, and learn skills to create works of art or open the door to employment in a rewarding trade.
- *Women in Welding Workshop-June 4:* Women are invited to learn new skills in welding, create a welded rose, and learn about employment in a high demand career.

Career & Technical Teacher Certification Program

The Career & Technical Teacher Certification program continues to grow with a total of 68 teacher candidates currently enrolled (an increase of 13 unduplicated participants). South Kitsap School District requested a special Introduction to CTE Program class for their employees held on-site at SKHS. The first completers of the program will be are conducting their culmination projects and celebrating their success this Spring quarter. These first five completers will be honored at a luncheon meeting from 12-1pm on Friday, May 20th at the West Sound Technical Skills Center.

Tech Prep

On March 1st, Olympic College opened its Bremerton campus to approximately 200 seniors, career counselors, and staff members from the local high schools throughout Kitsap and Mason counties. The event, called the "Transition Tour", allows high school seniors the chance to experience life as a college student, explore potential programs of interest, and gain valuable employment information from local employers.

Each student has the opportunity to select and visit two professional-technical programs, as well as meet with local employers to hear tips on writing resumes, interviewing, and acquiring required skills for employment, and to learn how to prepare themselves for entering the workforce. In addition, the seniors tour the campus, with current OC students as tour guides, have lunch on campus, and participate in a scavenger hunt of the Student Services departments with a chance to win prizes of OC merchandise.

This year's "It's Your Future" insert with Sound Publishing was distributed on February 26th. This year WFD staff placed nine different articles in the insert highlighting professional-technical programs.

Outreach

Extra outreach effort was given by Workforce Development Division staff to publicize funding available to qualified prospective and continuing students for tuition, fees, books, and childcare. Through these grant-based programs coordinated by the staff of Worker Retraining, WorkFirst, Basic Food and Education Training (BFET), overall FTEs and headcount enrollments increased overall.

Outreach included advertisements in *The VIEW*, *Kitsap Sun*, *Kitsap News Group*, *NW Navy Life*, *BKAT*, internal digital TV screens, readerboards, updated posters and brochures, WorkSource, and an OC home page graphic ad created by the Communications Office. Students were advised, given vouchers and enrolled in various professional/technical and career based programs. As an example of the success of this Workforce Development Division campaign, Spring Quarter 2016 enrollments in the Nursing Assistant Program increased to 29.

Similar outreach activities and another "Come Back" Campaign are underway for summer and fall quarters. Professional Technical programs needing enrollment will be emphasized.

May 17th WFD staff is hosting a field trip for Bainbridge Island and Bremerton High School's professional-technical students (Engineering, Composites, Woodworking, CAD, Technical Graphics, etc.) to come and visit OC's Technical Design, Composites, Machining and Electronics programs. OC instructors will each conduct sessions for the students to rotate through and hear about career opportunities in those technical fields. WFD hopes to continue this type of outreach quarterly throughout the Kitsap County schools.

Worker Retraining

FTEs Spring Quarter 2016 YTD	255
Headcount Spring Quarter 2016 YTD	312

Spring 2016 Quarter enrollments to date for Worker Retraining:
Headcount: 305 (+19.7% when compared to day ten of Spring 2015);
FTE 255 (+18.6% when compared to day ten of Spring 2015);

The Worker Retraining Grant was submitted on Wednesday, April 27, 2016.

Worker Retraining staff continue to engage local employers to partner with Olympic College. Workforce Development, through Worker Retraining funding, can help employers stretch their training budgets by funding their full-time workers in career and skill advancement classes as part-time students. Print and online ads continue to support the campaign. Staff have attended the local WSHRMA meeting, the Northwest Federal Managers quarterly meeting, as well as other employer-oriented events and meetings to extend the message as far as possible. These efforts will become a permanent part of WRT outreach for the foreseeable future.

The combined efforts of WFD’s “Come Back Campaign” for Worker Retraining the last two months have resulted in fourteen additional registrations for the Spring 2016 quarter.

Professional-technical program advertising for Winter quarter (and on into Spring quarter) has been placed on the Mentor Readerboards on Clare Avenue and Highway 3, in print and online ads with the Kitsap Sun and Sound Publishing, on internal OC digital readerboards and the OC Facebook page and the OC Wheaton Way digital sign. Digital scrolling ads placed on BKAT will continue to run.

WFD continues to pursue the newest advertising methods available. To that end, an electronic readerboard has been procured to be rotated throughout campus and a video monitor to be mounted in the Bremer Student Center. This summer, staff will pursue the production of short videos and still photo montages highlighting professional-technical programs, student success stories, as well as student clubs and projects.

The Bainbridge Island Chamber of Commerce ran the article written by Amy Hatfield highlighting the benefit to employers in partnering with the Worker Retraining program to stretch their training budgets.

New Program Development

Two new certificates were approved by the SBCTC this spring. An Accounting Software Specialist Certificate of Completion and Cyber-Security Certificate of Completion will both be offered Fall 2016. Additionally, the Digital Filmmaking Advisory Committee and program faculty have begun discussions to pursue a Bachelor’s in Applied Science in Digital Filmmaking.

WorkFirst

Summer Quarter	72
Fall Quarter	154
Winter Quarter	146
Spring Quarter	124
Year-to-date duplicated headcount	550

Jane Blackman has been writing the 2016-17 WorkFirst Block Grant, which is due at the end of April. In terms of the dollar amount for the grant, Olympic College is sixth in Washington State for next year! This ranking is due to the hard work, dedication and partnerships of the WorkFirst Department staff and the agency partners.

Kitsap Local Planning Area (LPA) plans to offer a ‘Change Agent Training’ next quarter. Part of the WorkFirst LPA Plan, the training will provide professional-development opportunities to WorkFirst staff members and partners.

Bremerton WorkFirst previously established break activities include work-study at OC, Key Train at WorkSource, and Life Skills at Kitsap Community Resources.

The WorkFirst Quarterly Meeting hosted by OC was a success. WorkFirst staff members, and especially directors, were excited to attend the gathering and to exchange ideas on providing assistance to WorkFirst clients. A result of the meeting was that SBCTC now plans to have a quarterly meeting--and maybe an annual meeting--to address many aspects of the WorkFirst Program. The meeting was part of the WorkFirst Lean Project. Thank you to those who helped coordinate the meeting.

FTEs	
Summer Quarter	126
Fall Quarter	110
Winter Quarter	97
Spring Quarter	99
Annualized FTEs Year-to-date	126

SBCTC Performance Measures 2014-2015	
New Students	229
Continuing	231
Transitioned	57
I-BEST	8
Pre-College Momentum	207
College Level Momentum	102
Total Headcount	351
Completion Point Earned (#8 in WA)	26