

Olympic College Enrollment Update:

2015/16 Academic Year ENROLLMENT REPORT - 60% Report- WINTER QUARTER 2016			Enrollment History	
February 19, 2016	(Corrected) To-Date Quarterly Enrollment		Comparison State-Funded FTEs	Same Day Comparison (%)
Worker Ret: FTE	246		228	107.9%
Worker Ret: Headcount	294		285	103.2%
ABE/ESL: FTE	183		209	87.6%
ABE/ESL: Headcount	312		378	82.5%
B and T FTE	1542		1681	91.7%
MESH FTE	1449		1569	92.4%
NURSING Programs (FTE)	184		191	96.3%
SSH FTE	1790		1829	97.9%

Basic Food Employment and Training (BFET):

Headcount Feb. 10, 2016 Winter Qtr.	330
FTE Feb. 10, 2016 Winter Qtr.	287

The BFET program anticipates an opportunity to apply for additional funds as the federal agency reallocates monies. Consequently, the BFET program requested an additional \$50,000 in extra funding to use for tuition and to help programs with low enrollments.

Christine Kubli from the BFET program has been working with Student Services to maximize outreach efforts regarding expanded eligibility for BFET funding.

Basic Studies:

Basic Studies is now offering High School 21+ (HS 21+). High School 21+ gives individuals 21 years of age or older the opportunity to earn a high school diploma by earning high school credit in Olympic College Basic Studies classes. High School 21+ is a competency – based program geared toward transitioning students into Career and College programs that will lead to living wage jobs.

Adults who lack a high school diploma often attend basic skills classes at two-year colleges. Until now, those classes did not count toward a high school diploma. High School 21+ recognizes life competency in addition to classroom time and tests and opens the door to federal financial aid, vocational training programs or degree programs.

High School 21+ adds more rigorous, high-school level education to basic skills classes so students can update their reading, writing, math and English language skills while working toward a high school diploma. The courses then lead to credit-bearing classes that prepare students for college or careers. Adults with high school diplomas are better prepared to enter college-level programs, earn certificates and degrees, and secure well-paying jobs.

Advisors assess students' education and work readiness. Students can demonstrate their knowledge — and receive high school credits — in several ways. These include: work, life, and military experience; a prior learning portfolio; and high school and college transcripts. Advisors then create a customized plan of action. Students take classes selected especially to fill education gaps, and move ahead as soon as they've mastered the subject matter.

Career Center:

Recently the Career Center hosted an Employer Forum for the Computer Information Systems students. Representatives from ten local employers gave their time and expertise to OC students. Twenty-five businesses have signed-on so far to attend the upcoming annual Career Fair to be held on Wednesday, May 4, 2016. Women in Welding continued to be a well-attended promotional event for the Welding program and a Women in Composites seminar is in the works to help further expand employment opportunities in for women in our community seeking non-traditional career options.

Career & Technical Teacher Certification Program:

The Career & Technical Teacher Certification program continues to grow with a total of 55 teacher candidates currently enrolled. The K-12 school districts have been conducting a teaching certification audit, including those teaching on an emergency certificate basis. The audit may result in additional registrations for the program as temporary teachers complete the career and technical teaching requirements.

Tech Prep:

On March 1st, Olympic College will open its Bremerton campus to approximately 200 seniors, career counselors, and staff members from the local high schools throughout Kitsap and Mason counties. The event, called the "Transition Tour", will allow high school seniors the chance to experience life as a college student, explore potential programs of interest, and gain valuable employment information from local employers.

Each student will have the opportunity to select and visit two Professional-Technical programs, as well as meet with local employers to hear tips on writing resumes, interviewing, and acquiring required skills for employment, and to learn how to prepare themselves for entering the workforce. In addition, the seniors will tour the campus, with current OC students as tour guides, have lunch on campus, and participate in a scavenger hunt of the Student Services departments with a chance to win prizes of OC merchandise.

This year's "It's Your Future" insert with Sound Publishing will be distributed on February 26th. This year WFD staff placed nine different articles in the insert highlighting professional-technical programs.

Worker Retraining:

Worker Retraining staff are still working to engage local employers to partner with Olympic College. Workforce Development, through Worker Retraining funding, can help employers stretch their training budgets by funding their full-time workers in career and skill advancement classes as part-time students. New print and online ads were placed to support the campaign.

Workforce Development staff launched a “rapid-response” strategy over the holidays to boost Winter quarter enrollments. Several categories of students were identified as probable candidates for Worker Retraining state funding and then called over a two-day period to determine eligibility and suggest a return to Olympic College. Cold-calling efforts resulted in the registration of a combined total of ten FTEs.

Based on its success, WFD and Worker Retraining staff conducted a second “Come Back Campaign” this past week resulting in nine appointments scheduled for advising and/or registration for Spring quarter.

Worker Retraining staff have begun attending New Hire Orientation, staff meetings, and info sessions to reach out to existing students and OC staff. Additionally, at least once per quarter, an “Open House” registration session will be held in the evening to accommodate a quick, one-stop registration opportunity for already employed, part-time potential Worker Retraining students interested in professional development and career advancement opportunities.

Professional-Technical program advertising for Winter quarter (and on into Spring quarter) has been placed on the Mentor Readerboards on Clare Avenue and Highway 3, in print and online ads with the Kitsap Sun and Sound Publishing, on internal OC digital readerboards and the OC Wheaton Way digital sign. Digital scrolling ads placed on BKAT ran for several weeks as well.

In addition to the more traditional advertising usually employed, staff have increased Facebook advertising, internal OC webpage advertising and have procured space with Kitsap Transit for bus advertising for the next year.

Contact has been made with Rita Birang, Human Resources Director, Commander Pacific Fleet, HRO Northwest, who agreed not only to meet with Amy Hatfield to talk about the newest opportunities for employers to partner with OC and the Worker Retraining program, but also to publish an article in their next newsletter. Additionally, Rita has provided an entrée to the West Sound Human Resources Managers Association for WFD staff to offer a presentation and Q&A session highlighting the Worker Retraining benefits at their next meeting.

New Program Development:

See Handout

Legislative Update:

See Handout